

SUPPORT ADS

Best wishes for another *great* season!

from
Daryl and
Laura Dagit



We love the PSO!

Chip Joyce and Jennifer Morris
and
Friends



A night out with the PSO is
always a magical one!

— Jonathan Wright & Mae Gilliland Wright,
Subscribers/Muggles

**SHOW YOUR
SUPPORT OF THE PSO
IN A FUN AND
UNIQUE WAY!**

Purchase an ad by August 15, 2020, to support the PSO in its 123rd Season!
The ad will appear in our new Season Book, a full-color, perfect bound magazine that will replace our program books.

Purchase an ad as a family—or join forces with your friends! You can also purchase an ad for a favorite local business or organization.

As a 501(c)(3) nonprofit organization, revenue from program sales offsets the cost of the actual printing of the publication, allowing additional funds raised through the season to go directly to artistic and educational programs.

2020/21 SUPPORT ADS

Support advertisement prices include placement in PSO's full color, 2020/21 NEW Season Book. You can purchase the support ad as an **individual**, or purchase one for a favorite **business** or **organization**. * We will create the ad for you! *Questions? Contact us today at 309.671.1096!*

We welcome group submissions—pair up with the friends you usually see in the concert lobby!

What is the PSO Season Book?

A full-color, perfect bound magazine distributed to PSO patrons and households in key Peoria demographics. 5,000 copies will be printed along with a digital version to be used for the entire season.

Make your selection:

<input type="checkbox"/> Full Page	\$1,000
<input type="checkbox"/> Half Page	\$710
<input type="checkbox"/> Quarter Page	\$515
<input type="checkbox"/> Eighth Page	\$350

NOTES:

TOTAL: \$

Your Name(s): _____

Street Address, City, State & Zip: _____

Contact Person & Title: _____

E-mail Address: _____

Phone: (office) _____ (cell) _____

Important Dates

Print Advertising Fees
 August 15, 2020: Ad Investment Due
 August 28, 2020: Ad Artwork Due
 Late submissions: We cannot guarantee that your ad will be placed and cannot offer a refund.

Submit all materials to:
 Mae Gilliland Wright, PhD
 Director of Marketing and Communication
 101 State St., Peoria, IL 61602
 309.671.1096
 mgwright@peoriasymphony.org

*Please note that the PSO reserves the right not to accept ads that are political or potentially offensive.

A fun way to let the community know that you support the PSO!

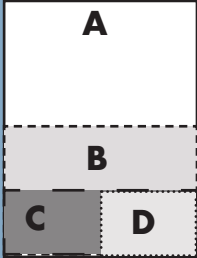
You can also choose to take an ad out for a favorite business or organization.

We will design the ad for you! Just send us a photo and short quote.

Don't miss the deadline—sign up by August 15th!

AD SIZES
 SEASON BOOK (w x h):

Full Page (with bleed): 8.875" x 11.25" - **A**
 1/2 Page: 7.375" x 4.75" - **B**
 1/4 Page: 7.375" x 2.25" - **C**
 1/8 Page: 3.567" w x 2.25" - **D**



We will work with you to get a photo and quote to create the ad. Please note that 1/2 page and 1/4 page ads may be verticle