

SUPPORT ADS



*Show your support
of the PSO in a fun
and unique way!*

Purchase an ad by August 15, 2021, to support the PSO in its 124th Season!

The ad will appear in our Season Book, a full-color, perfect bound magazine that will replace our program books.

Purchase an ad as a family—or join forces with your friends! You can also purchase an ad for a favorite local business or organization.

As a 501(c)(3) nonprofit organization, revenue from program sales offsets the cost of the actual printing of the publication, allowing additional funds raised through the season to go directly to artistic and educational programs.

2021/22 SUPPORT ADS

A fun way to let the community know that you support the PSO!

Support ad prices include placement in PSO's full color, 2021/22 Season Book.

You can purchase support ads as an individual, or for a favorite business or organization.*
We also welcome group submissions—pair up with the friends you usually see in the concert lobby!
We will create the ad for you! Questions? Contact us today at 309.671.1096!



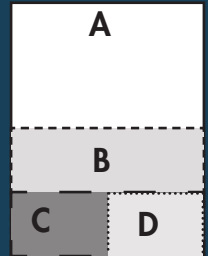
What is the PSO Season Book?

A full-color, perfect bound magazine distributed to PSO patrons and households in key Peoria demographics. 5,000 copies will be printed along with a digital version to be used for the entire season.

AD SIZES

SEASON BOOK (w x h):

Full Page (with bleed): 8.875" x 11.25" - **A**
1/2 Page: 7.375" x 4.75" - **B**
1/4 Page: 7.375" x 2.25" - **C**
1/8 Page: 3.567"w x 2.25" - **D**



We will work with you to get a photo and quote to create the ad. Please note that 1/2 page and 1/4 page ads may be vertical or horizontal.

Make your selection:

- | | |
|---------------------------------------|---------|
| <input type="checkbox"/> Full Page | \$1,000 |
| <input type="checkbox"/> Half Page | \$710 |
| <input type="checkbox"/> Quarter Page | \$515 |
| <input type="checkbox"/> Eighth Page | \$350 |

NOTES:

TOTAL: \$

**Don't miss the deadline—
sign up by August 15th
to provide your payment
and artwork!**

Late submissions: We cannot guarantee that your ad will be placed and cannot offer a refund.

Your Name(s): _____

Street Address, City, State & Zip: _____

Contact Person & Title: _____

E-mail Address: _____

Phone: (office) _____ (cell) _____

Submit all materials to:

Marketing Assistant
101 State St., Peoria, IL 61602
309.671.1096
cjoyce@peoriasymphony.org