

SIXTH ANNUAL

*Whiskey*  
at the  
Warehouse

FRIDAY, JANUARY 20th  
5:30 — 8 PM

THE WAREHOUSE ON STATE  
736 SW WASHINGTON STREET  
PEORIA, IL 61602

2023

# Whiskey at the Warehouse

Proceeds benefit the Peoria Symphony Orchestra and its programs, including concert performances, music education for local schools, and other community outreach.

## *Sponsorship Opportunities*

### **Title Sponsor (only 1 available!) Exclusive**

**Investment: \$5,000**

- **"Sponsor Name presents Whiskey at the Warehouse"**
- Recognition at the event and all related press materials
- Opportunity to provide company information and giveaways
- Reserved Table with **8 event tickets**
- Early access featuring a special performance and a whiskey tour with Dustin Crawford from the "33" Room (4:30 pm)
- **4** reserved parking spaces directly outside the venue
- **8** free PSO concert tickets for the remainder of the 125<sup>th</sup> Season
- **2** swag bags

### **Barrel Sponsor**

**Investment: \$2,500**

- Recognition at the event and all related press materials
- Opportunity to provide company information and giveaways
- Reserved Table with **8 event tickets**
- Early access featuring a special performance and a whiskey tour with Dustin Crawford from the "33" Room (4:30 pm)
- **4** free PSO concert tickets for the remainder of the 125<sup>th</sup> Season
- **1** swag bag

### **Bottle Sponsor**

**Investment: \$1,500**

- Recognition at the event and all related press materials
- Opportunity to provide company information and giveaways
- Reserved Table with **8 event tickets**
- Early access featuring a special performance and a whiskey tour with Dustin Crawford from the "33" Room (4:30 pm)
- **2** free PSO concert tickets for the remainder of the 125<sup>th</sup> Season

# Whiskey at the Warehouse

## *Sponsorship Opportunities Continued*

### **Shot Glass Sponsor**

Investment: \$1,000

- Recognition at the event and all related press materials
- **4** event tickets with reserved seating
- Early access featuring a special performance and a whiskey tour with Dustin Crawford from the "33" Room (4:30 pm)
- **2** free PSO concert tickets for the remainder of the 125<sup>th</sup> Season

### **Bring A Buddy Sponsor**

Investment: \$500

- Recognition at the event
- **2** free event tickets
- Early access featuring a special performance and a whiskey tour with Dustin Crawford from the "33" Room (4:30 pm)

### **Other Sponsorship Opportunities**

(benefits based on the dollar value)

- Venue Sponsor
- Beverage Sponsors
- Food Sponsors
- Entertainment Sponsors
- In-kind advertising
- In-kind silent auction items
- Gift certificates to your business, free products, etc.

# Whiskey at the Warehouse

## Sponsorship Commitment

If you are interested in one of these listed sponsorship opportunities, please return this form with a check made payable to the Peoria Symphony Orchestra (memo line: Whiskey) and mail to:

Peoria Symphony Orchestra  
101 State Street  
Peoria, IL 61602

Business Name \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Sponsorship Level: \$5,000 \_\_\_\_\_ \$2,500 \_\_\_\_\_ \$1,500 \_\_\_\_\_

\$1,000 \_\_\_\_\_ \$500 \_\_\_\_\_ Other \_\_\_\_\_

Yes, I would like to provide in-kind printing, prizes or donations for this event of the following: \_\_\_\_\_

- Please submit all prizes and donations by January 6, 2023 for the event.
- Please send company logo (jpg and eps formats) to: [mtaylor@peoriasymphony.org](mailto:mtaylor@peoriasymphony.org)

Questions? Please call Shellie Schwanke, Development Manager, at 309.671.1096 or [sschwanke@peoriasymphony.org](mailto:sschwanke@peoriasymphony.org)