

ADVERTISING OPPORTUNITIES

2024 - 2025 SEASON



PEORIA
SYMPHONY
ORCHESTRA
George Stelluto • Music Director



Magic Flute

October 19, 2024 7:30 PM

Grace Presbyterian Church

Mozart: Marriage of Figaro Overture, K. 492
Reinecke: Flute Concerto in D Major, Op. 283
Brahms: Serenade No. 1 in D Major, Op. 11

George Stelluto, conductor
Stefan Ragnar Höskuldson, flute



Romance: Crazy for You

February 14, 2025 7:30 PM

Peoria Civic Center Theater

Gershwin: Catfish Row Suite from "Porgy and Bess"
Gershwin: Rhapsody in Blue
Gershwin: Cuban Overture
Gershwin: Lullaby
Gershwin: American in Paris

George Stelluto, conductor
Neil Krzeski, piano



Seasons at the Cathedral

November 15, 2024 7:30 PM &

November 16, 2024 3:00 PM

Cathedral of St. Mary

Casulana: Ben Venga Il Pastor (arr. Stelluto)
Stelluto: Fugal Musings on Ben Venga Il Pastor
Bach: Orchestral Suite No. 2 in B Minor
Albinoni: Sonata St. Mark's, Op. 6, No. 11
Vivaldi: The Four Seasons

George Stelluto, conductor
Rong-Yan Tang, violin



Faith and Begorrah

March 14, 2025 7:30 PM

Peoria Civic Center Theater

Trimble: Suite for Strings
Montgomery: Procession for Solo Percussion
Stanford: Irish Rhapsody No. 1, Op. 78
Anderson: Irish Suite

George Stelluto, conductor
Cynthia Yeh, percussion



Home for the Holidays

December 21, 2024 3:00 PM

Peoria Civic Center Theater

Enjoy a mix of holiday classics
and jazz-inspired tunes!

George Stelluto, conductor
Kristen Lelm, vocals
Paul Langford, piano
Via Vicary, vocals



Inspired Journeys

April 11, 2025 7:30 PM

Peoria Civic Center Theater

Email: Testament from Vishwas
Harvey: Seven Decisions of Gandhi
Beethoven: Symphony No. 6 in F. Major, Op. 68

George Stelluto, conductor
William Harvey, violin



Star-Crossed Letters

May 16, 2025 7:30 PM

Peoria Civic Center Theater

C. Schumann: Scherzo, Op. 10
Brahms: Tragic Overture, Op. 81
R. Schumann: Symphony No. 4, Op. 120
Brahms: Piano Concerto No. 2, Op. 83

George Stelluto, conductor

Disney ENCANTO

IN CONCERT LIVE TO FILM

January 18, 2025 3:00 PM

Peoria Civic Center Theater

Original songs by Lin-Manuel Miranda
Original score by Germaine Franco
Presentation licensed by Disney Concerts.®
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George Stelluto, conductor

127TH SEASON CONCERT PROGRAM BOOKS

The Peoria Symphony Orchestra's program books leverage the stories behind the composers, repertoire, and musicians that make up the eight concerts taking place during the 127th season. This year, the PSO will publish eight concert programs, allowing local businesses more opportunities to advertise. By advertising with the PSO, you reach an audience of over 7,500 people.

Magic Flute

October 19, 2024

Seasons at the Cathedral

November 15 & 16, 2024

Home for the Holidays

December 21, 2024

Encanto in Concert Live to Film

January 18, 2025

Romance: Crazy for You

February 14, 2025

Faith and Begorrah

March 14, 2025

Inspired Journeys

April 11, 2025

Star-Crossed Letters

May 16, 2025

MISSION

The Peoria Symphony Orchestra's mission is to entertain, educate, and inspire through music. After 126 years, the PSO continues to achieve excellence through the presentation of outstanding live music performances, innovative music education programs, and engaging community outreach efforts which significantly impact the cultural life of Central Illinois.



PRINT ADVERTISING RATES AND SPECIFICATIONS

A full-color, perfect-bound playbill-style program distributed to PSO patrons and households in key Peoria demographics. 500-2,000 copies of each book will be printed for each concert.

AD RATES

Full Page	\$1,000
Half Page	\$750
Quarter Page	\$500

AD SIZES

Full Page: 5.25" x 8.125"
Half Page: 5.25" x 4"
Quarter Page: 2.5" x 4"



Artwork specs: CMYK at 300 dpi resolution.
Accepted formats: TIFF, PDF, or JPG. Please indicate trim and bleed marks; no spot colors.

DIGITAL ADVERTISING RATES AND SPECIFICATIONS

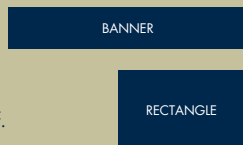
Increase your reach with digital ads in our e-newsletter, which goes out to over 2,000 patrons monthly. Ads run September 2024 – May 2025. Limited availability.

AD RATES

Banner:	\$75
Rectangle:	\$100

AD SIZES

Banner: 468 x 60 px
Rectangle: 250 x 150 px
Accepted formats: .jpg or .gif.



Artwork specs: RGB at 72 dpi resolution.
Accepted formats: .jpg or .gif.

ADVERTISING CONTRACT

Thank you for advertising with us! Print advertisement prices include placement in PSO's full-color Program Book(s). Increase your reach by upgrading with a digital PSO monthly e-newsletter ad. Questions? Contact us today at 309.671.1096.

Print Ad Size:

Digital Ad Size:

Concert(s):

Month(s):

Total: \$

Total: \$

Company Name:

Contact Name:

Email Address:

Phone (office):

Address:

DUE DATES

Print and Digital Ads are two weeks prior to the first day of every month.

LATE SUBMISSIONS

We cannot guarantee that your ad will be placed and will not offer a refund.

Submit all materials to:

Samantha Whiting

Marketing and Communications

swhiting@peoriasymphony.org

309-671-1096